* **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

July was successful with the highest play of 187 points from the category of theater, and coming in at second was Rock, 3rd was Documentary.

People are on higher demand during spring and summer time to go out to theaters and listen to rock as well as eating at food trucks.

People are also more likely to stay at home during winter time months of (March-June) which is way we see I higher demand on (Photography, TV, Films, and Video Streaming).

* **What are some limitations of this dataset?**

Some of the Limitations of this dataset is very broad, so it makes it hard to do an analysis which would help in determine precise information on the region, types of movies, ages of the people doing these activities, etc.

* **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

Pivot table they would show the demand on countries within a specific month, also includes the parent category of demand. Why? Because by adding that it would simplify the process of determining which demand increases of weather factors**.**